



# Deeply Rooted

*in beverage*

- Business transactions • State and national product roll-outs
- Local counsel management for national licensing & marketing projects
- Licensing & violation defense • Advertising & marketing compliance
- Promotional event vetting • IP protection • Operational sales & service requirements
- Grape purchase and vineyard management agreements
- Distribution agreements • Tied-house counseling



# We're not just lawyers. We're deeply rooted partners in business.

We have one of the most respected alcohol beverage law practices in the U.S. with comprehensive transactional, licensing, regulatory, financing and corporate experience, with a focus on the supplier and retailer tiers.

Not only do we offer an interdisciplinary team who knows the operational, regulatory, tax, lending and land use issues, but we are a team with deep rooted passion for and personal interest in food and where it comes from.

## Here's how we do it:

- We ask questions, listen actively, and embrace innovation in search of better outcomes.
- We cultivate relationships with key industry groups and regulators to stay ahead of the curve on policy developments.
- We consult colleagues in a broad range of legal disciplines to offer the most effective legal solutions and value-based business services.

## Our Services

- Business Advice & Contracts
- Business Formation & Structuring
- Debt & Equity Financing
- Employee Benefits
- Environmental & Natural Resources Issues
- Franchise Law and Distributor Relations
- Joint Ventures
- Labor & Employment Counseling
- Licensing & Compliance
- Litigation and Dispute Resolution
- Marketing, Promotions, and Event Advice
- Mergers & Acquisitions
- Non-Beverage Alcohol
- Real Estate & Land Use
- Tax Compliance & Structuring
- Trade Practice Regulation
- Trademark Clearance & Protection
- Water Rights & Water Quality

**From Barrell to Bottle,  
Stoel Rives is Deeply Rooted in Beverage.**



Please visit [stoel.com](http://stoel.com) or contact us at (800) 88-STOEL.

## Locations

Anchorage	San Francisco
Boise	Seattle
Portland	Sacramento
Salt Lake City	Minneapolis
San Diego	Washington D.C.